Special opportunities

For BWB Friends:

- BWB offers free copies of all new books, e-books and Texts released during your designated period.
- BWB also offers 10% discount (off the recommended retail price) on additional print copies of any BWB title that you would like to purchase.
- BWB's magnificent *Tangata Whenua: An Illustrated History* by Atholl Anderson, Judith Binney and Aroha Harris will be published in 2014; BWB Friends will have special opportunities for attending events and purchasing additional copies of this important book.
- Newsletters for BWB Friends will arrive regularly, with publishing updates, news from the book world, and information from BWB.
- BWB events will be held around the country –
 and we hope that you will enjoy talks from New
 Zealand authors on important issues facing
 us today.
- A strong digital strategy is part of BWB's future, and we look forward to sharing early initiatives with BWB Friends.
- We will keep you updated with new opportunities for BWB Friends.

You might like to know that:

- BWB Friends is an initiative of the BWB Publishing Trust; all correspondence and contributions will be formally acknowledged.
- Printed books are sent post-free within New Zealand; for Friends overseas, 50% of the postage cost (via International Air) is charged. E-books and Texts are delivered to your e-reader wherever you are!
- The BWB Publishing Trust is not a charitable trust.
- · Contributions are exempt from GST.
- Authors will receive all royalties due on titles sent through BWB Friends.
- At both the BWB Publishing Trust and BWB, we welcome comment, and will be glad to hear from BWB Friends about publishing.

The BWB Publishing Trust

The BWB Publishing Trust was established in 2006 to support the writing and publishing of excellent New Zealand non-fiction by Bridget Williams Books.

The Trust shares the commitment expressed in BWB's publishing: a commitment to the significance of New Zealand publishing in a digital age. It is through books – the printed page between two covers and words emerging on screen – that ideas are captured, stimulated, debated and documented. And it is through books that we understand our history and know the present better.

For New Zealanders this has a special urgency, as our cultural identity encounters the neutralising impact of globalisation. For an independent publisher, the economics of publishing serious New Zealand non-fiction are framed by a small immediate market and a more remote international one. And today publishers around the world are meeting the impact of transformative change in the book industry.

Under an innovative concept, the BWB Publishing Trust will enhance and sustain the work of a highly creative New Zealand company.

Trustees

Charlotte Macdonald (Chair) Margaret Calder John Harkness

JOHN HUIKING

Settlor

Hugh Rennie

Legal adviser

John Harkness, Harkness Law Ltd

Business adviser

Sue McPherson, ilumin Itd

Contact details

PO Box 12 474 Wellington 6144 +64 4 473 8128 trust@bwb.co.nz

www.bwbpublishingtrust.org.nz



BWB FRIENDS

For BWB readers and all who love what we do



BRIDGET WILLIAMS BOOKS

Publishing Trust

For BWB readers . . . and all who love what we do

BWB Friends has been established to support BWB's vision for good publishing, in print and digital; for good scholarship and accessible writing; for books about New Zealand that enrich our lives and inform the future.

Part of an innovative programme led by the BWB Publishing Trust, BWB Friends offers you an opportunity to sustain and to enjoy the publication of good New Zealand books (and e-books) by BWB. Your contribution enables BWB publishing to move robustly into the future ... and you receive all books, e-books and Texts published by BWB in the period designated.

Working in print and digital, BWB is at the sharp edge of New Zealand writing and publishing. For over three decades, books published by Bridget Williams have contributed to critical scholarship in New Zealand; they have told our stories, and deepened our understanding of what it is to inhabit these islands.

For us at BWB and the BWB Publishing Trust, New Zealand matters – and knowledge counts.

We invite you to share our vision through BWB Friends.

Charlotte Macdonald
Chair, BWB Publishing Trust



BWB Friends - how it works

\$1000 Friend

• Contribute \$1000 (and receive BWB books, e-books and Texts released over a 12-month period).

\$500 Friend

• Contribute \$500 (and receive BWB books, e-books and Texts released over a 6-month period).

'Make it happen' contribution

- Choose a BWB project and help us to 'make it happen' with a contribution of your choice (and receive a selection of BWB books, e-books and Texts).
- Current projects include: books on Māori history and on contemporary issues; e-book collections in women's history; Books in School Libraries; BWB Texts.

To become a BWB Friend

- Fill in the form opposite.
- Please remember to provide your name, postal address, and email address.
- Post it to us with a cheque or credit card details, or pay online using your credit card (see the form for online payment information).
- And we will send a receipt.

'Make it happen' contributions can be for general support, or designated for specific projects. Please let us know what project you would like to support. If you would like to discuss this further, do email Charlotte Macdonald or Bridget Williams (below).

For more information

About the BWB Publishing Trust

www.bwbpublishingtrust.org.nz Charlotte Macdonald (Chair) charlotte.macdonald@vuw.ac.nz

BWB Friends administration

Megan Simpson megan@bwb.co.nz, 04 473 8128

About BWB books and e-books

www.bwb.co.nz, 04 473 8128 Bridget Williams (Director) bridget.williams@bwb.co.nz

Please note: The Trust is not a charitable trust, so contributions are not tax-deductible.

Become a BWB Friend

I WOULD LIKE TO BECOME A BWB FRIEND

| Nar | ne |
|-----|---|
| Pos | tal address |
| | |
| | |
| Ema | ail |
| Pho | ne |
| | \$1000 Friend |
| | \$500 Friend |
| | 'Make it happen' contribution \$ |
| PA | MENT OPTIONS |
| | I enclose a cheque for \$ |
| | I authorise BWBPT to deduct \$ from my credit card: |
| | Card number |
| | Expiry date |
| | Name on card |
| | I have paid online via credit card (instructions below) |

To make an online payment:

Go to http://www.bwbpublishingtrust.org.nz/contribute. Click the 'Contribute' button at the bottom of the page. This will take you through to a secure PayPal page, fill in your details, and enter the amount you wish to contribute.

RETURN THIS FORM TO

BWB Friends BWB Publishing Trust P O Box 12 474, Wellington 6144 Attn: Megan Simpson