

## Special opportunities

### For BWB Friends:

- BWB offers free copies of all new books, e-books and Texts released during your designated period.
- BWB also offers 10% discount (off the recommended retail price) on additional print copies of any BWB title that you would like to purchase.
- BWB's magnificent *Tangata Whenua: An Illustrated History* by Atholl Anderson, Judith Binney and Aroha Harris will be published in 2014; BWB Friends will have special opportunities for attending events and purchasing additional copies of this important book.
- Newsletters for BWB Friends will arrive regularly, with publishing updates, news from the book world, and information from BWB.
- BWB events will be held around the country – and we hope that you will enjoy talks from New Zealand authors on important issues facing us today.
- A strong digital strategy is part of BWB's future, and we look forward to sharing early initiatives with BWB Friends.
- We will keep you updated with new opportunities for BWB Friends.

### You might like to know that:

- BWB Friends is an initiative of the BWB Publishing Trust; all correspondence and contributions will be formally acknowledged.
- Printed books are sent post-free within New Zealand; for Friends overseas, 50% of the postage cost (via International Air) is charged. E-books and Texts are delivered to your e-reader wherever you are!
- The BWB Publishing Trust is not a charitable trust.
- Contributions are exempt from GST.
- Authors will receive all royalties due on titles sent through BWB Friends.
- At both the BWB Publishing Trust and BWB, we welcome comment, and will be glad to hear from BWB Friends about publishing.

## The BWB Publishing Trust

The BWB Publishing Trust was established in 2006 to support the writing and publishing of excellent New Zealand non-fiction by Bridget Williams Books.

The Trust shares the commitment expressed in BWB's publishing: a commitment to the significance of New Zealand publishing in a digital age. It is through books – the printed page between two covers and words emerging on screen – that ideas are captured, stimulated, debated and documented. And it is through books that we understand our history and know the present better.

For New Zealanders this has a special urgency, as our cultural identity encounters the neutralising impact of globalisation. For an independent publisher, the economics of publishing serious New Zealand non-fiction are framed by a small immediate market and a more remote international one. And today publishers around the world are meeting the impact of transformative change in the book industry.

Under an innovative concept, the BWB Publishing Trust will enhance and sustain the work of a highly creative New Zealand company.

### Trustees

Charlotte Macdonald (Chair)  
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## BWB FRIENDS

*For BWB readers  
and all who love  
what we do*



BRIDGET WILLIAMS BOOKS  
**Publishing Trust**

